

DRAFT Programme

[Centre for International Academic Collaborations \(KIWI\)](#)

KIWI Policy Talk: „Science-based Start-ups, India and Germany“

Wednesday, 17 May 2023

10:30-12:00 am (CEST) & 02.00-03.30 pm (IST)

Duration: 90 Minutes

Event format

The moderated discussion with experts in Germany (Bonn) and India (New Delhi) will be live-streamed and recorded. The event is open to all, though we expect participants mainly from India and Germany.

Participants will take part online and can interact with the experts and ask questions via chat.

Event language

English

Background

In 2023, India will become the most populous country in the world. Like Germany, it is among the top 10 economic powers in the world and plays a crucial role in solving global challenges. With a total investment of 14bn Euro p.a. in research and development India has developed a robust innovation system. India is, for example, the 10th largest contributor of publications in Nature.

Taking India's G20 presidency in 2023 as an opportunity to discuss current issues in Indo-German scientific collaboration, this policy talk aims to highlight mutual interests and explore possible joint endeavours in higher education and research. The event is organised by the DAAD's Centre for International Academic Collaborations (KIWI) in close collaboration with the DAAD Regional Office New Delhi and the German Centre for Research and Innovation (DWIH) New Delhi.

Both India and Germany have placed the transfer of knowledge and application of knowledge high on their political agenda and are strategically investing in their start-up ecosystems. In both countries, a key role is attributed to science-based start-ups and entrepreneurship and to universities and research institutions. In its start-up strategy, adopted in 2022, Germany has addressed a stronger intent of internationalisation of its start-up ecosystem. India, now home to the third largest start-up system in the world, has identified entrepreneurship and start-ups as one of the core topics for its G20 presidency and established a new engagement group, Startup 20.

Academic relations between India and Germany are diverse and have developed quickly over the past decades. 450 university collaborations exist as of now and numerous research projects are being carried out and funded. With 34,000 students in 2021, India is expected to soon become the most important country of origin for international students in Germany, - a position so far held by students from China. Furthermore, during the Indo-German Governmental Consultations in May 2022, it was decided to closely interlink both research systems.

Against this background, the KIWI Policy Talk will focus on the opportunities offered by internationalisation and Indo-German collaboration in the field of science-based entrepreneurship and start-ups. Special attention will be paid to the internationalisation of incubators and innovation centres at universities and research institutions.

The KIWi Policy Talk offers an exchange with experts from India and Germany from science and politics. The contributions give insights into the respective start-up ecosystems, the political preconditions, experiences in the implementation of incubation programmes and in the area of international collaboration. Indian and German perspectives will be discussed along the following questions:

- What are the different approaches and framework conditions of German and Indian policies for incubators and science-based start-ups?
- What makes the Indian start-up environment interesting for German stakeholders and vice versa?
- How do both sides benefit from German-Indian collaboration?
- What challenges are to be expected?
- What potentials are untapped, how can opportunities be utilized to their full extent?
- What support structures do currently exist and what other structures are needed for successful collaboration?

Target audience

Representatives of German and Indian universities and research institutions (including directors, researchers, science managers, international offices, research departments, transfer offices), managers and mentors at German and Indian incubators, as well as funding organisations and actors in German and Indian science policy and ministry staff working in the field of higher education, start-ups and innovation.

Programme

Start 10:30 am (German time) 02.00 pm (Indian time)	<u>Moderation</u> Andrea Thilo Journalist and Moderator (from Bonn)				
10:30-10.45 am (German time) 02.00-02.15 pm (Indian time)	<u>Welcome</u> Prof Dr Joybrato Mukherjee President of German Academic Exchange Service (DAAD)				
10:45-10.55 am (German time) 02.15-02.25 pm (Indian time)	<u>Brief Input – Key facts</u> Dr Katja Lasch Director, DAAD Regional Office New Delhi and Director, German Centre for Research and Innovation (DWIH) New Delhi (from New-Delhi)				
10:55-11.50 am (German time) 02.25-03.20 pm (Indian time)	<u>Panel discussion</u> <table border="1"> <tr> <td>Panel Bonn:</td><td> Professor Dr Reza Asghari Head of Entrepreneurship Hub at TU Braunschweig and Ostfalia University of Applied Sciences Juliane Frömmter Program Director, German Accelerator, 40 under 40 Europe India Leader </td></tr> <tr> <td>Panel New-Delhi:</td><td> Dr Katja Lasch Director, DAAD Regional Office New Delhi and Director, German Centre for Research and Innovation (DWIH) New Delhi </td></tr> </table>	Panel Bonn:	Professor Dr Reza Asghari Head of Entrepreneurship Hub at TU Braunschweig and Ostfalia University of Applied Sciences Juliane Frömmter Program Director, German Accelerator, 40 under 40 Europe India Leader	Panel New-Delhi:	Dr Katja Lasch Director, DAAD Regional Office New Delhi and Director, German Centre for Research and Innovation (DWIH) New Delhi
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Panel New-Delhi:	Dr Katja Lasch Director, DAAD Regional Office New Delhi and Director, German Centre for Research and Innovation (DWIH) New Delhi				

		Dr Taslimarif Saiyed CEO and Director of Centre for Cellular and Molecular Platforms (CCAMP) Dr Chintan Vaishnav Head of G20 Engagement Group Start-up Mission Director for Atal Innovation Mission (AIM) Senior Lecturer at MIT's Sloan School of Management
11:50-12.00 am (German time) 03.20-03.30 pm (Indian time)	<u>Summary and Closing remarks</u>	Andrea Thilo Journalist and Moderator